

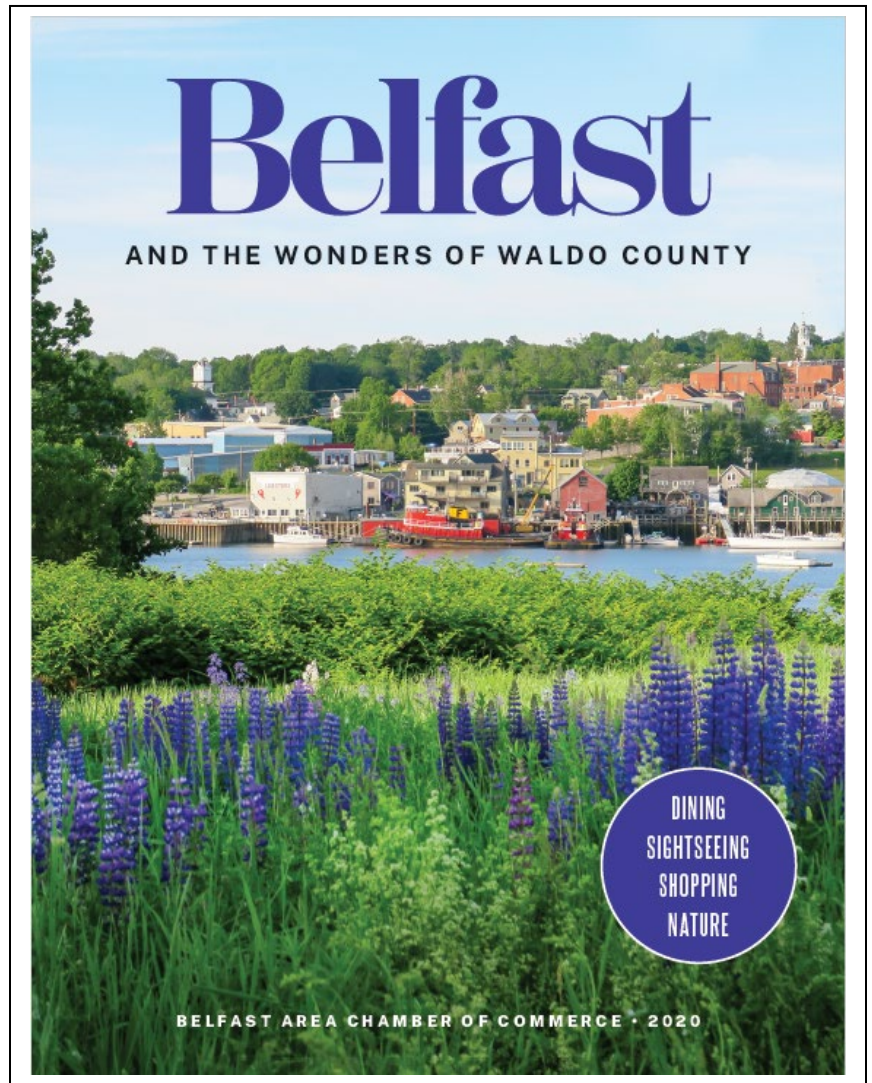


Belfast Area  
Chamber of Commerce








# Advertising Kit




## 2021 Belfast Area Chamber Magazine

Be part of the region's essential cultural and economic guide! This annual publication has had a print run of 25,000 copies and is seen by tens of thousands more. Its quality and popularity make it a "must have" for businesses, households and visitors alike!



**Ad Placement Deadline: Friday, December 11, 2020**

<p><b>1/12<sup>th</sup> Page</b></p>  <p>1/12 2.25" x 2.375"</p>	<p>Our most popular ad, affordable for smaller member businesses but a chance to be seen by thousands!</p>	<p><b>\$300</b> (reduced)</p>
<p><b>1/6<sup>th</sup> Page Vert.</b></p>  <p>1/6 Vertical 2.25" x 4.875"</p>	<p>Get some attention with this practical format! Include a logo and short description of your business!</p>	<p><b>\$600</b></p>
<p><b>1/6<sup>th</sup> Page Horiz.</b></p>  <p>1/6 Horizontal 4.75" x 2.375"</p>	<p>Get some attention with this practical format! Include a logo and short description of your business!</p>	<p><b>\$600</b></p>
<p><b>1/3<sup>rd</sup> Page Vert.</b></p>  <p>1/3 Vertical 2.25" x 10"</p>	<p>Be noticed with this practical yet flexible format! Tell your story with text and photos!</p>	<p><b>\$900</b></p>
<p><b>1/3<sup>rd</sup> Page Square</b></p>  <p>1/3 Square 4.75" x 4.875"</p>	<p>Be noticed with this bold format! Tell your story with text and photos!</p>	<p><b>\$900</b></p>
<p><b>1/2 Page Vert.</b></p>  <p>1/2 Vertical 4.75" x 7.375"</p>	<p>Command the page with this impressive space! Plenty of room for text and photos!</p>	<p><b>\$1,400</b></p>
<p><b>1/2 Page Horiz.</b></p>  <p>1/2 Horizontal 7.375" x 4.875"</p>	<p>Command the page with this impressive space! Plenty of room for text and photos!</p>	<p><b>\$1,400</b></p>

<p><b>2/3 Page Vert.</b></p>  <p>2/3 Vertical 4.75" x 10"</p>	<p>Think of the possibilities of this impressive layout! Grab some attention with your ad!</p>	<p>\$1,750</p>
<p><b>Full Page</b></p>  <p>Full Page</p> <div data-bbox="410 485 630 552" style="border: 1px solid black; padding: 2px;"> <p>Trim Size: 8.375" x 10.875" Bleed Size: 8.625" x 11.125" No Bleed Size: 7.375" x 9.875"</p> </div>	<p>Make your biggest impact with a full-page ad! An impressive statement about your business!</p>	<p>\$2,100</p>
<p><b>Full Page Advertorial</b></p> 	<p>Tell your story in an engaging way by crafting your own article-style "advertorial"! Keeps the reader longer and tells them why you're special!</p>	<p>\$1,750</p>
<p><b>Premium Inside Covers (2)</b></p>	<p>Front or back, this full-page placement is a very prominent way to be noticed! Be the first to grab the attention of our readers!</p>	<p>Front: \$3,250 Back: \$3,000</p>
<p><b>Premium Back Cover</b></p>	<p><u>The</u> stand-out location to be noticed by the most readers! Make a statement with the Back Cover location!</p>	<p>\$3,500</p>

Other Options:

- Member Listings: FREE for all Members!
- Enhanced Listing (add'l 25 word description) - \$90 (FREE with an Ad!)  
- (each additional 25 words is \$90)
- Additional Category Listing - \$40 per Category
- Calendar Listing – 1<sup>st</sup> one FREE; additional Listings \$75 each
- Business Locator Map Point - \$50 (FREE with an Ad!)
- Live "Clickable" Link to your website from Online Flip-Book - \$60

## ADDITIONAL CONSIDERATIONS

NEW MEMBERS get a 15% discount off all purchases!

All advertising is limited to Chamber Members. Contact the Chamber or look on our website ([www.BelfastMaine.org](http://www.BelfastMaine.org)) for membership information!

### Important Details:

- Payment and Ad Confirmation due by Friday, Dec. 11, 2020
- Submit all Ads as pdf or jpg files by Dec. 31, 2020
- Submit Calendar or Enhanced Listing wording as WORD document or email text by Dec. 31, 2020
- All other information will be based on Chamber Website listings; Members should review/update their information!

For Ad creative assistance, contact the Chamber! Down East Publishing will assist with ads for a flat fee of \$150.

### FOR MORE INFORMATION:

Contact: Sandy Patrick 207 231-0784 [ChamberRep@BelfastMaine.org](mailto:ChamberRep@BelfastMaine.org)