



Belfast Area
Chamber of Commerce








Advertising Kit


2020 Belfast Area Chamber Magazine

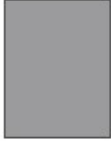



Be part of the region's essential cultural and economic guide! This annual publication has a print run of 27,500 copies and is seen by tens of thousands more. Its quality and popularity make it a "must have" for businesses, households and visitors alike!

Ad Placement Deadline: Friday, November 15, 2019

<p>1/12th Page</p>  <p>1/12 2.25" x 2.375"</p>	<p>Our most popular ad, affordable for smaller member businesses but a chance to be seen by thousands!</p>	<p>\$350</p>
<p>1/6th Page Vert.</p>  <p>1/6 Vertical 2.25" x 4.875"</p>	<p>Get some attention with this practical format! Include a logo and short description of your business!</p>	<p>\$600</p>
<p>1/6th Page Horiz.</p>  <p>1/6 Horizontal 4.75" x 2.375"</p>	<p>Get some attention with this practical format! Include a logo and short description of your business!</p>	<p>\$600</p>
<p>1/3rd Page Vert.</p>  <p>1/3 Vertical 2.25" x 10"</p>	<p>Be noticed with this practical yet flexible format! Tell your story with text and photos!</p>	<p>\$900</p>
<p>1/3rd Page Square</p>  <p>1/3 Square 4.75" x 4.875"</p>	<p>Be noticed with this bold format! Tell your story with text and photos!</p>	<p>\$900</p>
<p>1/2 Page Vert.</p>  <p>1/2 Vertical 4.75" x 7.375"</p>	<p>Command the page with this impressive space! Plenty of room for text and photos!</p>	<p>\$1,400</p>
<p>1/2 Page Horiz.</p>  <p>1/2 Horizontal 7.375" x 4.875"</p>	<p>Command the page with this impressive space! Plenty of room for text and photos!</p>	<p>\$1,400</p>

<p>2/3 Page Vert.</p>  <p>2/3 Vertical 4.75" x 10"</p>	<p>Think of the possibilities of this impressive layout! Grab some attention with your ad!</p>	<p>\$1,750</p>
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<p>Full Page</p>  <p>Full Page</p> <div data-bbox="410 480 630 552" style="border: 1px solid black; padding: 2px;"> <p>Trim Size: 8.375" x 10.875" Bleed Size: 8.625" x 11.125" No Bleed Size: 7.375" x 9.875"</p> </div>	<p>Make your biggest impact with a full-page ad! An impressive statement about your business!</p>	<p>\$2,100</p>
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<p>Full Page Advertorial</p> 	<p>Tell your story in an engaging way by crafting your own article-style “advertorial”! Keeps the reader longer and tells them why you’re special!</p>	<p>\$1,750</p>
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<p>Premium Inside Cover</p>	<p>Front or back, this full-page placement is a very prominent way to be noticed! Be the first to grab the attention of our readers!</p>	<p>Front: \$3,250 Back: \$3,000</p>
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<p>Premium Back Cover</p>	<p><u>The</u> stand-out location to be noticed by the most readers! Make a statement with the Back Cover location!</p>	<p>\$3,500</p>
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*All Ads & Advertorials include a FREE Business Locator Map Point

Other Options:

- Member Listings:
 - Enhanced Listing (add’l 25 words) - \$90 without an Ad (FREE with an Ad!)
 - Additional Category Listing - \$40 per Category
- Calendar Listing – 1st one FREE; additional \$75 each
- Business Locator Map Point - \$50 (FREE with an Ad!)
- Hot Link to your website in Online Flip-Book - \$60

ADDITIONAL CONSIDERATIONS

NEW MEMBERS get a 15% discount off all purchases!

All advertising is limited to Chamber Members. Contact the Chamber or look on our website (www.BelfastMaine.org) for membership information!

Technical Specifications:

- Payment due by Friday, Nov. 15, 2019
- Submit all Ads as pdf or jpg files by Dec. 31, 2019
- Submit Calendar or Enhanced Listing wording as WORD document by Dec. 31, 2019
- All other information will be based on Chamber Website information; Members should update their information!

For Ad creative assistance, contact the Chamber! Down East Publishing will assist with ads for a flat fee of \$75 and will design your advertorials for \$250.

FOR MORE INFORMATION:

Contact: Sandy Patrick 207 231-0784 ChamberRep@BelfastMaine.org